

# Automated vs. Manual Label Printing and Applying



## Printer applicator cost savings calculator

Experience faster and easier wire and cable identification with the automated print-and-apply capabilities of the Wraptor A6500 Wrap Printer Applicator and the BradyPrinter A5500 Flag Printer Applicator. By combining both the printing and application of labels in one easy-to-use unit, these printer applicators turn a series of labor-intensive, inefficient tasks into a modern automated process.

Find out how much you could save with the Wraptor A6500 and BradyPrinter A5500, instead of manually printing and applying labels.

It's easy! Just enter your information and we'll calculate the rest:

### Answer these four questions to determine your savings

What is your hourly labor cost?	€
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How many labels do you apply per month?	
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How many seconds per label do you expect to save using Brady automation versus hand applying?	
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What is the price difference per label of your current label vs. a Brady automation label?	€
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### Your annual savings

Labor cost saving per applied label
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Total labor cost savings annually
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Total number of hours saved annually
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Label price difference
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Total savings minus cost of unit (MSRP €13950,00)*
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\* All calculations are estimates. Actual savings may vary.

With the proven time and cost savings, it's easy to see how anyone who frequently prints and applies labels will enjoy the improved ease and efficiency of the Wraptor A6500 Wrap Printer Applicator and BradyPrinter A5500 Flag Printer Applicator.